

PARTNER PROGRAM



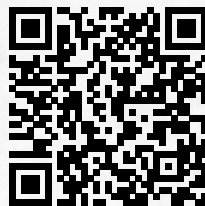
The Concrete Foundations Association (CFA) provides a powerful platform for companies looking to expand their reach, strengthen industry relationships, and increase brand visibility within the cast-in-place concrete foundation market.

Through event sponsorships, annual partnerships, and targeted advertising opportunities, you can connect directly with contractors, suppliers, engineers, consultants, and other key decision-makers who drive our industry forward. Whether through CFA's premier events, educational programs, digital communications, or trusted publications, your company will gain meaningful exposure and demonstrate its commitment to advancing the concrete foundation profession.

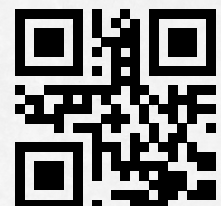
**SPONSORSHIP
OPPORTUNITIES**

- › World of Concrete
- › Foundation Contractor's Night
- › CFA Convention #CFACON
- › Industry Retreat
- › Concrete Facts Magazine
- › Morning Cup E-Newsletter

**Secure your
sponsorship
today.**



INFO@CFACONCRETEPROS.ORG



(313) 383-4615



ANNUAL SPONSORSHIPS

BENEFITS	PRESENTING	GOLD	SILVER	BRONZE	FOUNDATION
	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000
FOUNDATION CONTRACTOR'S NIGHT	OPEN BAR SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	5 Complimentary Registrations	5 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
INDUSTRY RETREATS	FOUNDATION SPONSOR	FOOTING SPONSOR			
	2 Complimentary Registrations	1 Complimentary Registration			
CFACON (CFA CONVENTION)	PRESENTING SPONSOR	SOCIAL SPONSOR	HOSPITALITY SPONSOR		
	5 Complimentary Registrations	4 Complimentary Registrations	3 Complimentary Registrations	2 Complimentary Registrations	1 Complimentary Registration
	10x10 Booth	10x10 Booth	10x10 Booth	10x10 Booth	Tabletop
	Attendee list (pre- and post-convention)	Attendee list (pre- and post-convention)	Attendee list (pre- and post-convention)		
	Promo video played at Awards Luncheon				
	Logo placement on lanyards				
CONCRETE FACTS	Full-page ad (2x year)	Full-page ad (2x year)	Half-page ad (2x year)	Quarter-page ad (2x year)	Business card ad (2x year)
MORNING CUP	2x year	1x year			

*Partner with CFA to strengthen your presence,
support education, and connect with the
professionals who build our industry's future.*

A LA CARTE SPONSORSHIPS

Foundation Contractor's Night

SPONSORSHIP	PRICING	COMPLIMENTARY REGISTRATIONS
BRONZE	\$750	0
SILVER	\$1,500	2
GOLD	\$2,500	3
PLATINUM	\$5,000	5

Industry Retreat

SPONSORSHIP	PRICING	COMPLIMENTARY REGISTRATIONS
FOOTING	\$1,750	1
FOUNDATION	\$2,500	2

Morning Cup

SPONSORSHIP	PRICING
SINGLE SPONSOR SPOTLIGHT	\$200
ANNUAL PACKAGE (4 SPOTLIGHTS)	\$900

CFACON

SPONSORSHIP	PRICING	EXHIBIT	COMPLIMENTARY REGISTRATIONS
TABLETOP	\$1,000	Tabletop	
10'x10' EXHIBIT BOOTH	\$2,750	10'x10' Booth	1
AWARDS GALA SPONSOR	\$2,500		
HOSPITALITY SPONSOR	\$4,000	10'x10' Booth	1
WEDNESDAY NIGHT SOCIAL SPONSOR	\$6,000	10'x10' Booth	1
SOCIAL SPONSOR	\$6,000	10'x10' Booth	2
PRESENTING SPONSOR	\$6,000	10'x10' Booth	4

**Building
Stronger
Foundations
*Together.***

A LA CARTE SPONSORSHIPS

Concrete Facts Magazine

AD SIZE	ORIENTATION	COST PER ISSUE	DIMENSIONS	WEB AD SIZE
FULL 2-PAGE SPREAD	2 full pages	\$4,250	17.25" x 11.25" (bleed)	350px x 250px
JUNIOR SPREAD	Horizontal	\$3,000	17.25" x 5.625" (bleed)	350px x 250px
FULL PAGE	Vertical	\$2,750	8.75" x 11.25" (bleed); 7.5" x 10" (no bleed)	350px x 250px
HALF PAGE	Horizontal	\$1,800	7.5" x 4.875" (no bleed)	350px x 250px
QUARTER PAGE	Vertical	\$900	3.625" x 4.875" (no bleed)	350px x 250px
BUSINESS CARD	Horizontal	\$500	3.625" x 2.4375" (no bleed)	350px x 250px

