

Concrete Foundations Association



NATIONAL ASSOCIATES

Why Join: *Develop New & Deep Customer Relationships*

Our Contractors are responsible for *cast-in-place concrete* (i.e. footings, foundations, flatwork, columns, etc.) or any *sub-contractor* performing excavations, repairs, placement, coatings or other related activities. They are diverse in the work performed, serving the residential, commercial, multi-family, industrial, light commercial, municipal, government and agriculture markets. They are diverse in size, ranging from an owner/operator working with one crew to larger corporations with 200+ associates and multiple branches or divisions. They are diverse in annual revenue from \$500,000 to \$40 million.

Benefits Overview

- **Direct Marketing:** Timely access to membership contacts lists for direct mail/communication. Ability to sort by company services, location and more.
- **Brand Recognition:** Exclusive access to advertise quarterly in “Concrete Facts”, our magazine, English and Spanish, published in print, digital flipbook and web library.
- **Event Leadership:** Exhibit/sponsor at CFA’s own convention, CFA CON, a huge opportunity to get your company in front of CFA members during a 3-day event full of motivational speakers, networking, exhibits, food, and drinks!
- **Promote News:** Free quarterly email blasts sent out to our entire contractor/prospect database with information you wish to feature or specials you are running.
- **Networking:** Participate in monthly member-only virtual Zoom sessions called “Best Practice Groups”, or our National Associates Council to be involved in the future of the CFA
- **Engagement:** Involve your entire team!
 - Unlimited individuals from your company can access and interact with member benefits
 - Young Professionals can join our *Emerging Leaders* to build relationships with the next generation
- **Transportation Discounts:** Estes Express Lines is our transportation partner, offering exclusive pricing for CFA members on any and all transportation needs!



Price for National Associate Membership:
\$1,500